



VALUES

Integrity ♦ Accountability ♦ Safety ♦ Teamwork ♦ Excellence ♦ Innovation

VISION

Lights On! Best. Biggest. Brightest.

MISSION

Improve the quality of life for members, employees, and communities by providing safe and reliable electricity at competitive prices.

CORPORATE PRIORITIES

- Business Strategies
- Service Value
- Financial Strength
- Skilled & Engaged Workforce
- Environmental Stewardship & Sustainability
- Legislative & Regulatory Relationships
- Community Investment