

Our Vision

To set the industry standard for excellence and serve as exemplary stewards of the evolving electric grid

Our Mission

Improve the quality of life for members, employees, and communities by providing safe and reliable electricity at competitive prices

Our Values

Safety

Integrity

Accountability

Teamwork

Excellence

Innovation

Corporate Goals/Priorities

Maintain and enhance our role as leaders in grid reliability

Enhance NOVEC's resilience posture

Develop and execute a comprehensive strategy to mitigate future cost increases and power supply risk

Develop and execute proactive stakeholder engagement strategies

Cultivate a culture that invests in the talent and skills needed for NOVEC's future

Develop and foster a culture of continuous improvement